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A Video Appeal from Antis Roofing Exec Spurs Multiple Companies to Work Together on a New Roof for House of Hope



By **Riolit Martha**

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House Roofing



Orange, California, November 4, 2021 – (PR.com) – Just in time for the rainy season in Southern California, the damaged roof of the Orange County Rescue Mission’s House of Hope was

replaced with a new one free of charge. However, the way it was done was reminiscent of an earlier era of cooperative action: a man asked others in his industry for help and they followed the call.

Charles Antis, Founder and CEO of Antis Roofing and Waterproofing, received a call from Anna Song, Chief Development Officer of House of Hope. “She said the roof was old, it was leaking, maybe we could replace it,” recalls Antis. “I felt uncomfortable because I knew that we were busy with our rooftop donations.”

The next morning he had an idea. Antis drove to the House of Hope and climbed onto the roof. He made a 30-second video with some of his roofers. He briefly described the need and then said, “If you can help, let me know.” The video was sent to all Antis colleagues in the local roofing industry.

“I am very happy about how it happened: from all of us who are ready to give a small gesture of kindness,” said Antis in a speech during the event.

Orange County Supervisor Don Wagner attended the event and presented certificates of appreciation to Jim Palmer, President of the OC Rescue Mission, and Charles Antis of Antis Roofing and Waterproofing.

House of Hope is one of many programs run by the Orange County Rescue Mission. House of Hope was founded in 1994 and provides about 65 formerly homeless and employed women and children transitional housing, sobriety support and life skills coaching each year. Hundreds of struggling residents in the county were helped through the efforts of this organization.

About Antis Roofing & Impregnation

Founded in 1989, Antis Roofing and Waterproofing is a fully licensed, bonded, and insured roofing, waterproofing, and decking service provider to homeowners’ associations and multi-family housing communities operating in Orange, San Diego, Los Angeles, Riverside, and San Bernardino counties. With

innovative technology, comprehensive photo documentation systems and the most experienced technicians in the industry, Antis has built its respected brand on first-class workmanship, honesty and transparency. In addition to being one of the most trusted names in the roofing industry, Antis is a respected leader in the nonprofit community. More information is available at www.antisroofing.com.

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