



## Turkey Trot OC 2016

### Sponsorship Opportunities

The Orange County Rescue Mission will be hosting its 3<sup>rd</sup> Annual Turkey Trot OC 5k Run/Walk at the Village of Hope in Tustin on November 24, 2016. This special event will be held on Thanksgiving morning with the goal of raising enough support to provide 30,000 meals for the hungry and homeless of Orange County. Last year's event was a huge success with over 750 participants and we hope you will join us in continuing to grow this cause!

The Orange County Rescue Mission is a non-profit organization in Tustin that provides transitional housing and wraparound services, supportive housing, and outreach to homeless persons and families residing in Orange County, California.

#### **Presenting Title Sponsor: \$10,000 (Only 1 Available)**

- Featured as Presenting Title Sponsor in all media promotions and materials
- Receive a full-size custom engraved Sword
- Top placement of company logo on back of race t-shirt
- Company logo included on race bibs
- Company logo on official event banners
- Opportunity to have a company representative speak at event
- Verbal mention of company's Presenting Title Sponsorship during event
- Company banner, provided by company, shown as Presenting Title Sponsor at start/finish line
- 20 complimentary race registrations
- Logo featured on our website
- Social media recognition: 3 targeted mentions
- Featured in our supporter email blast to 19,000 subscribers
- Featured on our LinkedIn Profile that reaches more than 1 million users in our network
- Placement of company marketing material in runner goody bag (provided by company)
- Event booth space (if desired)

### **Elite Sponsor: \$5,000 (~~Only 3 Available~~) Only 1 Available**

- Featured as Elite Sponsor in all media promotions and materials
- Placement of company name on back of race t-shirt
- Company name on official event banners
- Verbal mention of company's Elite Sponsorship during event
- 10 complimentary race registrations
- Logo featured on our website
- Social media recognition: 2 targeted mentions
- Featured in our supporter email blast to 19,000 subscribers
- Featured on our LinkedIn Profile that reaches more than 1 million users in our network
- Placement of company marketing material in runner goody bag (provided by company)
- Event booth space (if desired)

### **Champion Sponsor: \$2,500 (~~Only 5 Available~~) Only 3 Available**

- Featured as Champion Sponsor in all media promotions and materials
- Placement of company name on back of race t-shirt
- Company name on official event banners
- 5 complimentary race registrations
- Logo featured on our website
- Social media recognition: 1 targeted mention
- Featured in our supporter email blast to 19,000 subscribers
- Featured on our LinkedIn Profile that reaches more than 1 million users in our network
- Placement of company marketing material in runner goody bag (provided by company)
- Event booth space (if desired)

### **Sprinter Sponsor: \$1,000 (~~Only 10 Available~~) Only 8 Available**

- Featured as Sprinter Sponsor in all media promotions and materials
- Placement of company name on back of race t-shirt
- Company name on official event banners
- 2 complimentary race registrations
- Logo featured on our website
- Featured in our supporter email blast to 19,000 subscribers
- Featured on our LinkedIn Profile that reaches more than 1 million users in our network
- Placement of company marketing material in runner goody bag (provided by company)
- Event booth space (if desired)

### **Water Station Sponsor: \$500 (Only 2 Available)**

- Provide a banner/signage to be displayed at the mid-race water station
- Provide volunteers to work the water station and promote your company in a fun or creative way!
- Placement of company marketing material in runner goody bag (provided by company)

### **Mile Marker Sponsor: \$250 (Only 3 Available)**

- Provide a banner/signage to be displayed at the mile marker
- Provide volunteers to promote your company at the mile marker (optional)
- Placement of company marketing material in runner goody bag (provided by company)

### **Booth Sponsor: \$150 (Unlimited)**

- 10 x 10 space provided (1 table and 2 chairs included)
- Placement of company marketing material in runner goody bag (provided by company)

**\*Mention that you are a non-profit for a complimentary booth space!**

### **Supporting Sponsor: In-kind Donations (Unlimited)**

Products are always a welcome donation! Please consider supporting the race by donating any of the following:

- Pre and Post-Race Snacks (bananas, bars, bagels...)
- Coffee
- Bottled water
- Prizes for our finishers! (Gift cards/certificates welcome)

\*Please note that any logos or company names must be submitted by **November 1st** to be included on printed materials (including event t-shirts)

Please contact Kayleigh Roenicke at [Kayleigh.roenicke@rescuemission.org](mailto:Kayleigh.roenicke@rescuemission.org) for more information! We thank you in advance for your generous contribution which is tax deductible.